



REPORT ON
GHRIMR'S
Be Our Guest (BOG)

March 25, 2019

Under the aegis of guest series, Be Our Guest, a guest lecture was organized by G.H Raisonni Institute of Management Research on March 23, 2019.

Seated on the dais were Dr. Meena Rajesh, director GHRIMR and Mr. Rishi Darda . She gave a warm welcome to the guest by presenting a memento.

The guest speaker for the day was Mr. Rishi Darda Mr. Darda is the Joint managing Director and Editorial Director of Lokmat Media Pvt.Ltd.He has done his schooling from St. Lawrence High School, Aurangabad as well as pursued Journalism. Further he did his Masters of Business Administration from Weather head School of Management at Case Western Reserve University.

At Lokmat Media Pvt.Ltd he looks after the corporate affairs & strategic roadmap. At present, he is working on the digital transformation of the organization to keep with the changing times. He wants to ensure that the philosophy of "Patrakarita Parmo Dharma" is always upheld.

In the past, he has been President of the Lions Club and Rotaract Club. At present, he is the member of the Entrepreneurs' Organization. He is also an advisor to Svrn-Apeejay Journalism Foundation & Board member at Jawaharlal Darda Institute of Engineering & Technology.

He was motivating, entertaining and provided good insights about Role of Media at the end interaction session was on fire as students asked queries and he answered very politely coining the facts of Media.

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